

## 2011年1-8月份台北市觀光旅館營運統計表

資料來源:觀光局網站 (房間數依觀光局數據)

第一頁

編號	Hotel Name	No.of RMs	Total Available	No.ofRM Occupied	Occupancy	Average RmRate	Room Revenue	FB Revenue	Other Revenue	Total Revenue	Revpar	RGI	RGI Ranking
1	台北寒舍艾美	160	38,880	27,915	71.80%	6,887	192,256,160	437,320,913	69,328,329	698,905,402	4,945	133.36%	1
2	遠東飯店	420	102,060	69,219	67.82%	6,122	423,780,421	514,820,661	151,659,416	1,090,260,498	4,152	111.99%	2
3	晶華酒店	538	130,734	100,447	76.83%	4,965	498,768,797	924,085,119	415,910,436	1,838,764,352	3,815	102.89%	3
4	六福皇宮	288	69,984	49,276	70.41%	5,352	263,740,768	489,325,406	102,001,324	855,067,498	3,769	101.64%	4
5	君悅飯店	852	207,036	148,742	71.84%	4,986	741,628,699	658,478,834	198,048,216	1,598,155,749	3,582	96.61%	5
6	台北W飯店	405	74,520	38,543	51.72%	6,895	265,769,294	250,635,896	94,292,195	610,697,385	3,566	96.19%	6
7	喜來登飯店	688	167,184	116,395	69.62%	4,924	573,072,516	871,140,584	177,222,164	1,621,435,264	3,428	92.45%	7
8	日勝生加賀屋	82	19,926	5,531	31.88%	8,228	45,507,698	81,119,543	34,561,658	161,188,899	2,284	61.60%	8
		3,433	810,324	556,068	68.62%	5,403	3,004,524,353	4,226,926,956	1,243,023,738	8,474,475,047	3,708		
9	老爺酒店	202	49,086	41,339	84.22%	4,289	177,297,055	137,553,444	51,753,673	366,604,172	3,612	138.93%	1
10	西華飯店	343	83,349	55,344	66.40%	4,723	261,381,507	225,881,840	72,079,606	559,342,953	3,136	120.62%	2
11	亞都麗緻	209	50,787	38,068	74.96%	3,815	145,211,438	132,967,261	36,660,307	314,839,006	2,859	109.98%	3
12	台北凱撒	406	98,658	90,951	92.19%	3,071	279,278,218	150,303,273	42,670,868	472,252,359	2,831	108.88%	4
13	首都大飯店	128	31,104	22,439	72.14%	3,788	84,988,849	39,819,572	8,733,849	133,542,270	2,732	105.10%	5
14	神旺飯店	268	65,124	52,897	81.23%	3,308	174,988,001	280,961,651	40,601,570	496,551,222	2,687	103.35%	6
15	國賓飯店	422	102,546	75,582	73.71%	3,567	269,627,298	577,537,841	73,979,330	921,144,469	2,629	101.13%	7
16	福容飯店台北	120	29,160	19,140	65.64%	3,732	71,422,583	98,450,213	16,811,600	186,684,396	2,449	94.21%	8
17	福華飯店	606	147,258	92,056	62.51%	3,781	348,091,000	353,843,000	161,035,000	862,969,000	2,364	90.92%	9
18	圓山飯店	487	118,341	78,284	66.15%	3,484	272,774,796	414,488,723	188,554,040	875,817,559	2,305	88.66%	10
19	君品酒店	286	69,498	35,448	51.01%	4,181	148,193,663	205,009,404	44,324,239	397,527,306	2,132	82.02%	11
20	歐華酒店	112	27,216	16,820	61.80%	2,993	50,341,085	45,683,429	11,843,601	107,868,115	1,850	71.15%	12

21	北投麗禧	66	9,108	1,309	14.37%	5,735	7,507,688	14,050,616	6,002,194	27,560,498	824	31.71%	13
		3,655	881,235	619,677	70.32%	3,697	2,291,103,181	2,676,550,267	755,049,877	5,722,703,325	2,600		

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22	華泰飯店	213	51,759	40,896	79.01%	3,053	124,850,393	88,165,196	17,535,086	230,550,675	2,412	133.27%	1
23	慶泰飯店	150	36,450	30,837	84.60%	2,686	82,824,369	53,908,017	5,610,453	142,342,839	2,272	125.54%	2
24	兄弟飯店	250	60,750	48,127	79.22%	2,779	133,739,407	324,840,359	39,240,163	497,819,929	2,201	121.63%	3
25	華國飯店	288	69,984	55,994	80.01%	2,689	150,545,069	117,974,121	19,914,772	288,433,962	2,151	118.85%	4
26	美麗信酒店	203	49,329	41,788	84.71%	2,513	105,016,051	47,071,047	51,657,771	203,744,869	2,129	117.62%	5
27	天成飯店	226	54,918	49,067	89.35%	2,321	113,876,959	148,482,210	32,655,714	295,014,883	2,074	114.57%	6
28	台北花園酒店	241	58,563	53,397	91.18%	2,226	118,835,168	152,810,804	27,202,728	298,848,700	2,029	112.11%	7
29	三德飯店	287	69,741	48,164	69.06%	2,375	114,391,618	76,188,693	12,797,198	203,377,509	1,640	90.62%	8
30	國聯飯店	243	59,049	37,205	63.01%	2,507	93,266,475	23,863,377	13,925,265	131,055,117	1,579	87.27%	9
31	康華飯店	215	52,245	34,067	65.21%	2,399	81,743,089	94,792,728	10,086,106	186,621,923	1,565	86.44%	10
32	豪景酒店	188	45,684	35,935	78.66%	1,962	70,501,033	26,760,159	2,306,388	99,567,580	1,543	85.26%	11
33	六福客棧	225	54,675	48,871	89.38%	1,677	81,964,284	69,106,690	8,826,540	159,897,514	1,499	82.83%	12
34	亞士都飯店	40	9,720	6,406	65.91%	2,197	14,076,103	0	10	14,076,113	1,448	80.01%	13
35	第一飯店	176	42,768	36,263	84.79%	1,630	59,115,391	40,349,172	127,627,569	227,092,132	1,382	76.37%	14
36	華華飯店	112	27,216	21,060	77.38%	1,622	34,153,325	0	1,449,906	35,603,231	1,255	69.33%	15
37	帝后飯店	68	16,524	10,651	64.46%	1,712	18,233,637	554,562	0	18,788,199	1,103	60.97%	16
38	國王飯店	98	23,814	12,608	52.94%	1,618	20,403,438	5,728,538	835,680	26,967,656	857	47.34%	17

		3,223	783,189	611,336	78.06%	2,319	1,417,535,809	1,270,595,673	371,671,349	3,059,802,831	1,810		
總計/ 總平均值		10,311	2,474,748	1,787,081	72.21%	3,806	2,237,721,114	2,724,690,965	789,914,988	5,752,327,068	2,706		

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