

## 2011年8月份台北市觀光旅館營運統計表

資料來源:觀光局網站 (房間數依觀光局數據)

第一頁

編號	Hotel Name	No.of RMs	Total Available	No.ofRM Occupied	Occupancy	Average RmRate	Room Revenue	FB Revenue	Other Revenue	Total Revenue	Revpar	RGI	RGI Ranking
1	台北寒舍艾美	160	4,960	3,571	72.00%	6,914	24,690,779	46,749,354	8,939,388	80,379,521	4,978	141.24%	1
2	六福皇宮	224	6,944	5,516	79.44%	5,170	28,518,816	51,109,115	10,133,162	89,761,093	4,107	116.53%	2
3	台北W飯店	405	12,555	7,440	59.26%	6,703	49,867,254	43,154,300	16,593,115	109,614,669	3,972	112.70%	3
4	晶華酒店	538	16,678	13,359	80.10%	4,762	63,617,725	98,170,510	56,493,393	218,281,628	3,814	108.23%	4
5	遠東飯店	420	13,020	8,999	69.12%	5,389	48,498,760	52,420,378	16,582,307	117,501,445	3,725	105.69%	5
6	喜來登飯店	688	21,328	14,750	69.16%	4,713	69,516,735	82,583,599	20,046,208	172,146,542	3,259	92.48%	6
7	君悅飯店	852	26,412	17,052	64.56%	4,569	77,915,944	52,222,034	21,629,071	151,767,049	2,950	83.70%	7
8	日勝生加賀屋	67	2,077	622	29.95%	6,150	3,825,181	7,295,896	2,346,895	13,467,972	1,842	52.25%	8
		3,354	103,974	71,309	68.58%	5,139	366,451,194	433,705,186	152,763,539	952,919,919	3,524		
9	老爺酒店	202	6,262	5,577	89.06%	4,200	23,421,345	15,597,939	6,437,235	45,456,519	3,740	152.82%	1
10	台北凱撒	406	12,586	12,322	97.90%	3,041	37,476,281	15,091,782	5,448,582	58,016,645	2,978	121.66%	2
11	福華飯店	405	12,555	10,178	81.07%	3,542	36,053,000	28,986,000	17,183,000	82,222,000	2,872	117.33%	2
12	西華飯店	343	10,633	6,320	59.44%	4,482	28,325,598	25,111,301	8,106,929	61,543,828	2,664	108.84%	4
13	神旺飯店	268	8,308	6,372	76.70%	3,381	21,541,463	31,286,791	4,562,346	57,390,600	2,593	105.94%	5
14	國賓飯店	422	13,082	9,769	74.68%	3,349	32,715,827	59,908,112	8,108,852	100,732,791	2,501	102.18%	6
15	亞都麗緻	209	6,479	4,027	62.15%	3,753	15,112,907	10,987,334	3,710,440	29,810,681	2,333	95.30%	7
16	福容飯店台北	120	3,720	2,329	62.61%	3,607	8,401,065	8,087,951	1,816,283	18,305,299	2,258	92.27%	8
17	首都大飯店	128	3,968	2,143	54.01%	3,800	8,143,746	5,121,590	1,635,490	14,900,826	2,052	83.85%	9
18	君品酒店	286	8,866	4,727	53.32%	3,781	17,873,688	25,035,517	6,378,272	49,287,477	2,016	82.37%	10
19	圓山飯店	487	15,097	8,925	59.12%	3,114	25,829,159	39,000,597	22,817,262	87,647,018	1,711	69.90%	11
20	歐華酒店	112	3,472	1,631	46.98%	2,876	4,690,777	4,160,604	1,104,671	9,956,052	1,351	55.20%	12

21	北投麗禧	66	2,046	365	17.84%	6,794	2,479,893	4,551,612	2,219,979	9,251,484	1,212	49.52%	13
		3,454	107,074	74,685	69.75%	3,509	262,064,749	272,927,130	89,529,341	624,521,220	2,448		

2011年8月份台北市觀光旅館營運統計表

資料來源:觀光局網站 (房間數依觀光局數據)

第二頁

編號	Hotel Name	No.of RMs	Total Avaiable	No.ofRM Occupied	Occupancy	Average RmRate	Room Revenue	FB Reverue	Other Revenue	Total Revenue	Revpar	RGI	RGI Ranking
22	慶泰飯店	150	4,650	3,934	84.60%	2,624	10,323,837	3,797,152	672,387	14,793,376	2,220	129.44%	1
23	華國飯店	288	8,928	7,582	84.92%	2,577	19,538,709	13,952,410	1,835,624	35,326,743	2,188	127.59%	2
24	天成飯店	226	7,006	6,661	95.08%	2,282	15,198,311	13,022,156	4,503,132	32,723,599	2,169	126.47%	3
25	華泰飯店	205	6,355	4,685	73.72%	2,889	13,532,838	5,840,922	2,156,663	21,530,423	2,129	124.15%	4
26	台北花園酒店	241	7,471	7,080	94.77%	2,239	15,850,366	13,719,185	2,721,458	32,291,009	2,122	123.69%	5
27	美麗信酒店	203	6,293	5,481	87.10%	2,330	12,771,728	6,438,958	6,781,071	25,991,757	2,030	118.32%	6
28	兄弟飯店	250	7,750	5,404	69.73%	2,654	14,342,695	35,969,361	4,458,759	54,770,815	1,851	107.89%	7
29	豪景酒店	185	5,735	5,452	95.07%	1,782	9,716,618	760,764	267,513	10,744,895	1,694	98.78%	8
30	六福客棧	225	6,975	6,506	93.28%	1,686	10,968,550	8,076,760	1,105,855	20,151,165	1,573	91.68%	9
31	第一飯店	176	5,456	4,895	89.72%	1,593	7,798,199	5,307,471	16,349,344	29,455,014	1,429	83.33%	10
32	華華飯店	112	3,472	2,921	84.13%	1,656	4,837,910	0	133,450	4,971,360	1,393	81.24%	11
33	國聯飯店	243	7,533	4,336	57.56%	2,304	9,990,963	2,553,147	1,456,454	14,000,564	1,326	77.32%	12
34	康華飯店	215	6,665	3,979	59.70%	2,213	8,806,999	9,512,954	1,022,715	19,342,668	1,321	77.04%	13
35	亞士都飯店	40	1,240	749	60.40%	2,151	1,610,786	0	0	1,610,786	1,299	75.73%	14
36	三德飯店	287	8,897	4,570	51.37%	2,419	11,052,800	7,279,109	1,483,505	19,815,414	1,242	72.43%	15
37	帝后飯店	68	2,108	1,360	64.52%	1,548	2,104,980	72,681	0	2,177,661	999	58.22%	16
38	國王飯店	98	3,038	1,459	48.03%	1,608	2,346,600	711,491	92,023	3,150,114	772	45.03%	17

		3,212	99,572	77,054	77.39%	2,217	170,792,889	127,014,521	45,039,953	342,847,363	1,715		
總計/ 總平均值		10,020	310,620	223,048	71.81%	3,621	266,436,277	277,882,279	95,777,611	640,096,167	2,562		

