

觀光旅館營運統計月報表

資料期間：2011年01月至08月

| 排名 | 旅館名稱 | 住客類別統計 | | | 各地區旅客人數統計 | | | | | | | | | |
|----|------------|---------|---------|---------|-----------|---------|--------|--------|--------|--------|--------|-------|--------|---------|
| | | F I T類別 | GROUP類別 | 合計 | 本國 | 大陸 | 華僑 | 北美 | 日本 | 亞洲 | 歐洲 | 澳洲 | 其他 | 合計 |
| 1 | 桃園大飯店 | 9,284 | 164,600 | 173,884 | 23,731 | 110,190 | 10,797 | 175 | 3,122 | 20,578 | 111 | 5 | 5,175 | 173,884 |
| 2 | 娜路彎大酒店 | 44,231 | 76,657 | 120,888 | 55,909 | 54,277 | 0 | 2,629 | 2,279 | 3,322 | 252 | 0 | 2,220 | 120,888 |
| 3 | 通豪大飯店 | 17,378 | 67,567 | 84,945 | 20,318 | 42,322 | 4,876 | 157 | 12,362 | 4,811 | 74 | 25 | 0 | 84,945 |
| 4 | 花蓮亞士都飯店 | 13,818 | 37,199 | 51,017 | 12,785 | 36,539 | 759 | 3 | 847 | 0 | 78 | 0 | 6 | 51,017 |
| 5 | 台北君悅大飯店 | 135,631 | 70,523 | 206,154 | 22,406 | 35,022 | 0 | 52,008 | 25,189 | 46,219 | 16,004 | 4,974 | 4,332 | 206,154 |
| 6 | 三德大飯店 | 5,758 | 81,719 | 87,477 | 8,420 | 28,723 | 3,882 | 2,662 | 34,605 | 7,143 | 1,386 | 123 | 533 | 87,477 |
| 7 | 台北寒舍喜來登大飯店 | 106,688 | 66,418 | 173,106 | 29,112 | 28,276 | 0 | 19,240 | 47,165 | 34,529 | 9,648 | 3,003 | 2,133 | 173,106 |
| 8 | 高雄國賓大飯店 | 66,673 | 70,597 | 137,270 | 65,542 | 27,795 | 0 | 1,638 | 27,082 | 9,466 | 2,998 | 299 | 2,450 | 137,270 |
| 9 | 圓山大飯店 | 37,087 | 106,993 | 144,080 | 29,533 | 27,086 | 0 | 2,797 | 30,151 | 3,327 | 1,527 | 467 | 49,192 | 144,080 |
| 10 | 美侖大飯店 | 64,402 | 63,675 | 128,077 | 79,589 | 25,768 | 1,145 | 806 | 14,924 | 5,534 | 199 | 89 | 23 | 128,077 |
| 11 | 耐斯王子大飯店 | 27,324 | 38,081 | 65,405 | 31,689 | 24,968 | 0 | 1,862 | 2,415 | 2,341 | 1,303 | 243 | 584 | 65,405 |
| 12 | 第一大飯店 | 3,376 | 62,829 | 66,205 | 3,803 | 24,523 | 10,043 | 380 | 15,716 | 2,995 | 393 | 22 | 8,330 | 66,205 |
| 13 | 統帥大飯店 | 15,286 | 63,883 | 79,169 | 27,384 | 23,005 | 7,541 | 45 | 20,380 | 193 | 596 | 25 | 0 | 79,169 |
| 14 | 名都觀光渡假大飯店 | 1,425 | 23,790 | 25,215 | 5,336 | 19,776 | 0 | 0 | 0 | 0 | 103 | 0 | 0 | 25,215 |
| 15 | 福華大飯店 | 115,820 | 28,108 | 143,928 | 30,905 | 18,267 | 0 | 20,953 | 29,290 | 25,771 | 10,421 | 3,043 | 5,278 | 143,928 |
| 16 | 華園大飯店 | 15,917 | 56,274 | 72,191 | 43,433 | 17,621 | 1,718 | 208 | 3,166 | 5,649 | 320 | 76 | 0 | 72,191 |
| 17 | 苗栗兆品酒店 | 18,732 | 28,607 | 47,339 | 17,735 | 17,127 | 0 | 1,576 | 5,430 | 3,368 | 1,229 | 487 | 387 | 47,339 |
| 18 | 台北花園大酒店 | 38,576 | 46,504 | 85,080 | 7,084 | 17,042 | 0 | 2,633 | 25,700 | 29,020 | 2,589 | 471 | 541 | 85,080 |
| 19 | 台北華國大飯店 | 29,189 | 69,749 | 98,938 | 10,880 | 16,605 | 0 | 4,412 | 42,134 | 17,934 | 5,079 | 529 | 1,365 | 98,938 |
| 20 | 六福客棧 | 16,216 | 68,718 | 84,934 | 15,069 | 16,543 | 0 | 673 | 47,262 | 4,359 | 162 | 79 | 787 | 84,934 |
| 21 | 寒軒國際大飯店 | 54,758 | 32,320 | 87,078 | 45,058 | 16,082 | 0 | 1,178 | 15,371 | 6,397 | 2,098 | 287 | 607 | 87,078 |
| 22 | 遠東國際大飯店 | 68,189 | 29,225 | 97,414 | 12,923 | 16,006 | 0 | 19,823 | 7,628 | 30,993 | 6,838 | 1,850 | 1,353 | 97,414 |
| 23 | 尊爵天際大飯店 | 13,894 | 45,026 | 58,920 | 3,848 | 15,471 | 5,080 | 2,953 | 1,611 | 19,868 | 2,217 | 85 | 7,787 | 58,920 |
| 24 | 豪景大酒店 | 6,645 | 49,852 | 56,497 | 7,672 | 14,438 | 9,323 | 1,115 | 12,344 | 8,256 | 1,128 | 308 | 1,913 | 56,497 |
| 25 | 國聯大飯店 | 32,783 | 26,832 | 59,615 | 25,077 | 13,547 | 0 | 3,065 | 5,928 | 6,586 | 4,206 | 902 | 304 | 59,615 |
| 26 | 華王大飯店 | 33,803 | 38,666 | 72,469 | 26,364 | 13,027 | 0 | 1,199 | 18,466 | 11,434 | 1,593 | 23 | 363 | 72,469 |
| 27 | 康華大飯店 | 15,016 | 30,181 | 45,197 | 5,319 | 12,222 | 5,074 | 1,103 | 15,479 | 3,150 | 968 | 212 | 1,670 | 45,197 |
| 28 | 西華大飯店 | 73,847 | 0 | 73,847 | 9,011 | 11,768 | 0 | 12,873 | 12,586 | 21,336 | 4,268 | 909 | 1,096 | 73,847 |
| 29 | 漢來大飯店 | 90,732 | 42,021 | 132,753 | 68,246 | 11,550 | 9,075 | 9,530 | 15,501 | 5,500 | 6,853 | 1,847 | 4,651 | 132,753 |
| 30 | 兄弟大飯店 | 35,502 | 22,873 | 58,375 | 8,126 | 11,493 | 0 | 1,945 | 16,450 | 10,650 | 1,664 | 474 | 7,573 | 58,375 |
| 31 | 全國大飯店 | 35,433 | 36,823 | 72,256 | 32,860 | 11,331 | 380 | 1,090 | 18,489 | 5,213 | 1,504 | 166 | 1,223 | 72,256 |
| 32 | 福容大飯店 桃園 | 22,846 | 13,407 | 36,253 | 7,420 | 11,284 | 0 | 2,180 | 2,239 | 3,445 | 1,231 | 188 | 8,266 | 36,253 |
| 33 | 高雄圓山大飯店 | 9,640 | 17,564 | 27,204 | 11,793 | 11,006 | 0 | 352 | 3,232 | 515 | 151 | 74 | 81 | 27,204 |
| 34 | 花蓮翰品酒店 | 27,113 | 33,014 | 60,127 | 27,113 | 10,893 | 5,068 | 415 | 14,490 | 417 | 30 | 0 | 1,701 | 60,127 |
| 35 | 天成大飯店 | 50,494 | 38,023 | 88,517 | 4,208 | 10,742 | 39,764 | 2,544 | 18,889 | 5,722 | 1,195 | 1,167 | 4,286 | 88,517 |
| 36 | 高雄福華大飯店 | 58,905 | 23,620 | 82,525 | 36,560 | 10,183 | 3,020 | 2,419 | 19,656 | 4,394 | 4,622 | 413 | 1,258 | 82,525 |

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| 37 | 曾文.山芙蓉渡假大酒店 | 10,601 | 33,491 | 44,092 | 34,236 | 9,805 | 0 | 3 | 3 | 45 | 0 | 0 | 0 | 44,092 |
| 38 | 高雄義大皇冠假日飯店 | 132,713 | 128,923 | 261,636 | 242,211 | 9,351 | 0 | 851 | 862 | 7,657 | 442 | 198 | 64 | 261,636 |
| 39 | 六福皇宮 | 59,432 | 10,840 | 70,272 | 16,428 | 9,091 | 0 | 12,880 | 7,989 | 18,661 | 3,714 | 983 | 526 | 70,272 |
| 40 | 美麗信花園酒店 | 30,730 | 36,436 | 67,166 | 14,542 | 8,954 | 0 | 4,740 | 26,600 | 8,553 | 3,233 | 522 | 22 | 67,166 |
| 41 | 晶華酒店 | 127,834 | 24,337 | 152,171 | 25,329 | 8,896 | 0 | 9,664 | 61,084 | 31,209 | 7,446 | 1,567 | 6,976 | 152,171 |
| 42 | 山泉大飯店 | 13,975 | 44,483 | 58,458 | 39,252 | 8,707 | 4 | 68 | 186 | 8,431 | 0 | 14 | 1,796 | 58,458 |
| 43 | 台北W飯店 | 51,001 | 8,145 | 59,146 | 12,563 | 8,369 | 0 | 9,821 | 2,749 | 20,724 | 3,066 | 1,562 | 292 | 59,146 |
| 44 | 古華花園飯店 | 28,791 | 17,588 | 46,379 | 12,321 | 8,333 | 391 | 4,069 | 2,755 | 6,506 | 2,678 | 628 | 8,698 | 46,379 |
| 45 | 長榮桂冠酒店(台中) | 43,508 | 16,730 | 60,238 | 25,637 | 8,322 | 0 | 8,160 | 5,566 | 3,847 | 6,828 | 1,086 | 792 | 60,238 |
| 46 | 麗尊大酒店 | 32,338 | 16,690 | 49,028 | 29,853 | 7,773 | 0 | 678 | 4,695 | 4,462 | 1,072 | 87 | 408 | 49,028 |
| 47 | 國賓大飯店 | 37,634 | 73,369 | 111,003 | 5,656 | 7,632 | 10,731 | 2,706 | 68,564 | 7,866 | 1,971 | 508 | 5,369 | 111,003 |
| 48 | 墾丁福華渡假飯店 | 93,524 | 81,221 | 174,745 | 161,687 | 7,434 | 0 | 1,440 | 741 | 2,669 | 755 | 14 | 5 | 174,745 |
| 49 | 台糖長榮酒店(台南) | 47,584 | 16,924 | 64,508 | 48,829 | 7,269 | 0 | 1,800 | 3,353 | 1,963 | 1,176 | 102 | 16 | 64,508 |
| 50 | 香格里拉台南遠東國際大飯店 | 82,264 | 13,550 | 95,814 | 55,268 | 7,186 | 0 | 11,176 | 6,226 | 6,142 | 8,688 | 553 | 575 | 95,814 |
| 51 | 台北諾富特華航桃園機場飯店 | 31,115 | 52,577 | 83,692 | 15,459 | 6,638 | 801 | 8,441 | 19,736 | 23,938 | 4,231 | 876 | 3,572 | 83,692 |
| 52 | 高雄金典酒店 | 75,500 | 48,985 | 124,485 | 88,323 | 6,448 | 0 | 5,068 | 7,283 | 11,725 | 4,267 | 733 | 638 | 124,485 |
| 53 | 神旺大飯店(| 57,433 | 17,147 | 74,580 | 25,170 | 6,101 | 0 | 8,529 | 8,481 | 19,489 | 5,117 | 1,284 | 409 | 74,580 |
| 54 | 長榮桂冠酒店(基隆) | 15,940 | 28,643 | 44,583 | 31,525 | 5,625 | 40 | 428 | 1,610 | 5,130 | 154 | 49 | 22 | 44,583 |
| 55 | 日月潭雲品酒店 | 38,262 | 34,814 | 73,076 | 62,125 | 5,615 | 0 | 1,059 | 2,552 | 613 | 93 | 0 | 1,019 | 73,076 |
| 56 | 福容大飯店 台北 | 13,102 | 6,038 | 19,140 | 4,411 | 5,354 | 0 | 1,837 | 1,818 | 2,857 | 1,481 | 203 | 1,179 | 19,140 |
| 57 | 華泰王子大飯店 | 21,096 | 7,957 | 29,053 | 2,802 | 5,306 | 1,601 | 255 | 16,244 | 2,535 | 194 | 28 | 88 | 29,053 |
| 58 | 慶泰大飯店 | 12,975 | 17,862 | 30,837 | 2,652 | 5,288 | 1,747 | 0 | 17,919 | 0 | 1,790 | 0 | 1,441 | 30,837 |
| 59 | 台南大飯店 | 22,437 | 7,919 | 30,356 | 11,410 | 4,753 | 374 | 595 | 11,189 | 1,308 | 593 | 54 | 80 | 30,356 |
| 60 | 台中福華大飯店 | 31,328 | 16,558 | 47,886 | 23,730 | 4,516 | 0 | 2,329 | 8,468 | 5,084 | 3,430 | 113 | 216 | 47,886 |
| 61 | 福容大飯店 林口 | 24,334 | 4,858 | 29,192 | 4,740 | 4,483 | 926 | 3,199 | 8,970 | 3,116 | 1,073 | 823 | 1,862 | 29,192 |
| 62 | 台北君品大酒店 | 41,410 | 13,248 | 54,658 | 14,282 | 4,325 | 0 | 3,643 | 10,101 | 18,407 | 2,534 | 764 | 602 | 54,658 |
| 63 | 福容大飯店 高雄 | 18,919 | 13,701 | 32,620 | 25,839 | 4,060 | 0 | 166 | 351 | 1,080 | 457 | 23 | 644 | 32,620 |
| 64 | 亞都麗緻大飯店 | 44,795 | 11,046 | 55,841 | 19,708 | 4,028 | 4,158 | 4,102 | 13,377 | 5,463 | 4,119 | 663 | 223 | 55,841 |
| 65 | 理想大地 | 56,336 | 32,274 | 88,610 | 83,412 | 3,962 | 0 | 95 | 94 | 1,013 | 27 | 7 | 0 | 88,610 |
| 66 | 太魯閣晶英酒店 | 24,773 | 12,573 | 37,346 | 29,513 | 3,476 | 0 | 1,349 | 457 | 1,289 | 948 | 122 | 192 | 37,346 |
| 67 | 台北凱撒大飯店 | 55,002 | 25,464 | 80,466 | 24,443 | 3,433 | 11,876 | 1,719 | 30,269 | 6,186 | 1,632 | 612 | 296 | 80,466 |
| 68 | 礁溪老爺大酒店 | 61,482 | 24,144 | 85,626 | 78,758 | 3,433 | 0 | 708 | 2,283 | 280 | 104 | 60 | 0 | 85,626 |
| 69 | 新竹喜來登大飯店 | 43,756 | 6,875 | 50,631 | 16,616 | 3,361 | 2,053 | 15,556 | 2,957 | 4,832 | 3,922 | 430 | 904 | 50,631 |
| 70 | 南台灣大飯店 | 10,664 | 18,183 | 28,847 | 25,537 | 3,300 | 0 | 4 | 6 | 0 | 0 | 0 | 0 | 28,847 |
| 71 | 國王大飯店 | 3,780 | 8,828 | 12,608 | 539 | 3,264 | 46 | 57 | 8,254 | 128 | 44 | 14 | 262 | 12,608 |
| 72 | 大億麗緻酒店 | 67,442 | 4,173 | 71,615 | 38,364 | 3,253 | 0 | 5,907 | 8,826 | 7,722 | 6,240 | 469 | 834 | 71,615 |

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|-----|--------------|-----------|-----------|-----------|-----------|-----------|---------|---------|-----------|---------|---------|--------|---------|-----------|
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| 73 | 美麗春天大飯店 | 2,297 | 3,668 | 5,965 | 2,131 | 3,215 | 82 | 79 | 63 | 99 | 85 | 75 | 136 | 5,965 |
| 74 | 首都大飯店 | 29,039 | 0 | 29,039 | 7,673 | 3,170 | 69 | 1,648 | 9,280 | 4,188 | 2,344 | 158 | 509 | 29,039 |
| 75 | 台北寒舍艾美酒店 | 33,494 | 7,181 | 40,675 | 14,925 | 3,013 | 0 | 6,189 | 1,763 | 8,769 | 2,721 | 795 | 2,500 | 40,675 |
| 76 | 裕元花園酒店 | 33,861 | 9,483 | 43,344 | 24,908 | 2,799 | 51 | 4,193 | 1,983 | 3,967 | 4,929 | 305 | 209 | 43,344 |
| 77 | 遠雄悅來大飯店 | 80,996 | 37,967 | 118,963 | 114,237 | 2,709 | 0 | 239 | 181 | 1,454 | 107 | 11 | 25 | 118,963 |
| 78 | 新竹老爺大酒店 | 33,089 | 6,020 | 39,109 | 15,175 | 2,333 | 508 | 6,648 | 6,732 | 3,418 | 3,547 | 99 | 649 | 39,109 |
| 79 | 涵碧樓大飯店 | 29,949 | 7,700 | 37,649 | 26,848 | 2,124 | 0 | 3,347 | 2,559 | 1,823 | 679 | 240 | 29 | 37,649 |
| 80 | 帝后大飯店 | 4,469 | 12,364 | 16,833 | 2,494 | 2,083 | 210 | 650 | 9,309 | 1,036 | 824 | 198 | 29 | 16,833 |
| 81 | 知本老爺大酒店 | 41,339 | 16,948 | 58,287 | 51,366 | 1,990 | 0 | 0 | 3,504 | 0 | 0 | 0 | 1,427 | 58,287 |
| 82 | 新竹國賓大飯店 | 36,842 | 5,400 | 42,242 | 18,751 | 1,979 | 0 | 10,881 | 3,131 | 4,696 | 2,486 | 112 | 206 | 42,242 |
| 83 | 福朋喜來登飯店 | 22,256 | 2,626 | 24,882 | 11,198 | 1,764 | 0 | 4,117 | 1,975 | 3,217 | 1,213 | 184 | 1,214 | 24,882 |
| 84 | 尊爵大飯店 | 12,488 | 36,747 | 49,235 | 1,387 | 1,674 | 233 | 3,136 | 1,223 | 1,655 | 1,135 | 361 | 38,431 | 49,235 |
| 85 | 阿里山賓館 | 8,043 | 3,399 | 11,442 | 7,909 | 1,641 | 0 | 238 | 749 | 551 | 254 | 70 | 30 | 11,442 |
| 86 | 長榮鳳凰酒店(礁溪) | 45,296 | 35,797 | 81,093 | 74,861 | 1,619 | 0 | 368 | 719 | 3,252 | 79 | 4 | 191 | 81,093 |
| 87 | 凱撒大飯店 | 127,126 | 23,730 | 150,856 | 132,754 | 1,404 | 7,167 | 2,080 | 1,165 | 3,992 | 1,227 | 49 | 1,018 | 150,856 |
| 88 | 台中金典酒店 | 17,589 | 19,611 | 37,200 | 16,469 | 1,304 | 0 | 699 | 1,566 | 1,531 | 673 | 106 | 14,852 | 37,200 |
| 89 | 碧特弗大飯店 | 4,926 | 2,544 | 7,470 | 3,577 | 1,061 | 438 | 498 | 197 | 418 | 428 | 452 | 401 | 7,470 |
| 90 | 龍谷大飯店 | 17,201 | 18,353 | 35,554 | 34,589 | 903 | 0 | 0 | 43 | 19 | 0 | 0 | 0 | 35,554 |
| 91 | 歐華酒店 | 24,772 | 0 | 24,772 | 5,950 | 833 | 0 | 2,603 | 6,296 | 4,543 | 3,277 | 614 | 656 | 24,772 |
| 92 | 水沙蓮觀光大飯店 | 2,168 | 4,395 | 6,563 | 4,370 | 830 | 10 | 57 | 591 | 544 | 59 | 60 | 42 | 6,563 |
| 93 | 華華大飯店 | 6,093 | 9,135 | 15,228 | 2,345 | 676 | 2,955 | 631 | 4,221 | 1,408 | 99 | 58 | 2,835 | 15,228 |
| 94 | 麗景四季飯店 | 6,150 | 2,096 | 8,246 | 4,283 | 546 | 0 | 607 | 321 | 966 | 597 | 79 | 847 | 8,246 |
| 95 | 台北老爺大酒店 | 37,723 | 1,684 | 39,407 | 4,063 | 483 | 0 | 901 | 29,665 | 2,096 | 597 | 146 | 1,456 | 39,407 |
| 96 | 豐邑尊榮飯店 | 5,546 | 847 | 6,393 | 1,929 | 371 | 220 | 2,091 | 377 | 647 | 578 | 56 | 124 | 6,393 |
| 97 | 陽明山中國麗緻大飯店 | 5,944 | 2,495 | 8,439 | 7,643 | 276 | 133 | 52 | 93 | 170 | 43 | 29 | 0 | 8,439 |
| 98 | 日勝生加賀屋國際溫泉飯店 | 7,647 | 3,006 | 10,653 | 7,776 | 128 | 0 | 75 | 2,264 | 374 | 13 | 12 | 11 | 10,653 |
| 99 | 日月行館 | 3,774 | 3,057 | 6,831 | 6,614 | 124 | 0 | 27 | 12 | 47 | 7 | 0 | 0 | 6,831 |
| 100 | 寶華觀光旅館 | 3,975 | 6,586 | 10,561 | 10,383 | 90 | 5 | 25 | 35 | 5 | 2 | 0 | 16 | 10,561 |
| 101 | 北投麗禧溫泉酒店 | 1,547 | 636 | 2,183 | 1,959 | 89 | 0 | 5 | 44 | 50 | 9 | 4 | 23 | 2,183 |
| 102 | 新竹福華大飯店 | 16,696 | 2,250 | 18,946 | 4,438 | 89 | 0 | 742 | 8,927 | 3,346 | 1,321 | 6 | 77 | 18,946 |
| 103 | 福容大飯店-淡水漁人碼頭 | 6,174 | 2,648 | 8,822 | 7,771 | 88 | 0 | 34 | 16 | 182 | 12 | 0 | 719 | 8,822 |
| 104 | 亞士都飯店 | 7,449 | 3,443 | 10,892 | 4,833 | 74 | 350 | 266 | 4,108 | 1,123 | 52 | 76 | 10 | 10,892 |
| 105 | 蘭城晶英酒店 | 37,441 | 31,466 | 68,907 | 68,029 | 68 | 0 | 157 | 164 | 283 | 131 | 41 | 34 | 68,907 |
| 106 | 南方莊園 | 12,581 | 13,721 | 26,302 | 13,027 | 61 | 378 | 85 | 47 | 258 | 51 | 5 | 12,390 | 26,302 |
| 107 | 幼獅大飯店 | 1,194 | 736 | 1,930 | 1,930 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1,930 |
| | 總計 | 3,743,395 | 3,046,271 | 6,789,666 | 2,944,026 | 1,071,273 | 165,102 | 365,111 | 1,063,519 | 681,492 | 208,136 | 42,421 | 248,586 | 6,789,666 |

(No. of Guests by Type)

(No. of Guests by Country / Region)

