

2011年1-7月份台北市觀光旅館營運統計表

資料來源:觀光局網站 (房間數依觀光局數據)

第一頁

編號	Hotel Name	No.of RMs	Total Available	No.ofRM Occupied	Occupancy	Average RmRate	Room Revenue	FB Revenue	Other Revenue	Total Revenue	Revpar	RGI	RGI Ranking
1	台北寒舍艾美	160	33,920	24,344	71.77%	6,883	167,565,381	390,571,559	60,388,941	618,525,881	4,940	131.81%	1
2	遠東飯店	420	89,040	60,220	67.63%	6,232	375,281,661	462,400,283	135,077,109	972,759,053	4,215	112.46%	2
3	六福皇宮	288	61,056	43,760	71.67%	5,375	235,221,952	438,216,291	91,868,162	765,306,405	3,853	102.80%	3
4	晶華酒店	538	114,056	87,088	76.36%	4,997	435,151,072	825,914,609	359,417,043	1,620,482,724	3,815	101.80%	4
5	君悅飯店	852	180,624	131,690	72.91%	5,040	663,712,755	606,256,800	176,419,145	1,446,388,700	3,675	98.05%	5
6	台北W飯店	405	61,965	31,103	50.19%	6,942	215,902,040	207,481,596	77,699,080	501,082,716	3,484	92.97%	6
7	喜來登飯店	688	145,856	101,645	69.69%	4,954	503,555,781	788,556,985	157,175,956	1,449,288,722	3,452	92.12%	7
8	日勝生加賀屋	82	17,384	4,909	31.88%	8,491	41,682,517	73,823,647	32,214,763	147,720,927	2,398	63.98%	8
		3,433	703,901	484,759	68.87%	5,442	2,638,073,159	3,793,221,770	1,090,260,199	7,521,555,128	3,748		
9	老爺酒店	202	42,824	35,762	83.51%	4,303	153,875,710	121,955,505	45,316,438	321,147,653	3,593	135.99%	1
10	西華飯店	343	72,716	49,024	67.42%	4,754	233,055,909	200,770,539	63,972,677	497,799,125	3,205	121.30%	2
11	亞都麗緻	209	44,308	34,041	76.83%	3,822	130,098,531	121,979,927	32,949,867	285,028,325	2,936	111.13%	3
12	首都大飯店	128	27,136	20,296	74.79%	3,786	76,845,103	34,697,982	7,098,359	118,641,444	2,832	107.18%	4
13	台北凱撒	406	86,072	78,629	91.35%	3,075	241,801,937	135,211,491	37,222,286	414,235,714	2,809	106.32%	5
14	神旺飯店	268	56,816	46,525	81.89%	3,298	153,446,538	249,674,860	36,039,224	439,160,622	2,701	102.22%	6
15	國賓飯店	422	89,464	65,813	73.56%	3,600	236,911,471	517,629,729	65,870,478	820,411,678	2,648	100.22%	7
16	福容飯店台北	120	25,440	16,811	66.08%	3,749	63,021,518	90,362,262	14,995,317	168,379,097	2,477	93.76%	8
17	福華飯店	606	128,472	81,878	63.73%	3,811	312,038,000	324,857,000	143,852,000	780,747,000	2,429	91.92%	9
18	圓山飯店	487	103,244	69,989	67.79%	3,528	246,945,637	375,488,126	165,736,778	788,170,541	2,392	90.52%	10
19	君品酒店	286	60,632	30,721	50.67%	4,242	130,319,975	179,973,887	37,945,967	348,239,829	2,149	81.35%	11
20	歐華酒店	112	23,744	15,189	63.97%	3,005	45,650,308	41,522,825	10,738,930	97,912,063	1,923	72.76%	12

21	北投麗禧	66	7,062	944	13.37%	5,326	5,027,795	9,499,004	3,782,215	18,309,014	712	26.95%	13
		3,655	767,930	545,622	71.05%	3,719	2,029,038,432	2,403,623,137	665,520,536	5,098,182,105	2,642		

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22	華泰飯店	213	45,156	36,211	80.19%	3,074	111,317,555	82,324,274	15,378,423	209,020,252	2,465	135.10%	1
23	慶泰飯店	150	31,800	26,903	84.60%	2,695	72,500,532	50,110,865	4,938,066	127,549,463	2,280	124.95%	2
24	兄弟飯店	250	53,000	42,723	80.61%	2,795	119,396,712	288,870,998	34,781,404	443,049,114	2,253	123.46%	3
25	華國飯店	288	61,056	48,412	79.29%	2,706	131,006,360	104,021,711	18,079,148	253,107,219	2,146	117.59%	4
26	美麗信酒店	203	43,036	36,307	84.36%	2,541	92,244,323	40,632,089	44,876,700	177,753,112	2,143	117.47%	5
27	天成飯店	226	47,912	42,406	88.51%	2,327	98,678,648	135,460,054	28,152,582	262,291,284	2,060	112.88%	6
28	台北花園酒店	241	51,092	46,317	90.65%	2,223	102,984,802	139,091,619	24,481,270	266,557,691	2,016	110.47%	7
29	三德飯店	287	60,844	43,594	71.65%	2,370	103,338,818	68,909,584	11,313,693	183,562,095	1,698	93.08%	8
30	國聯飯店	243	51,516	32,869	63.80%	2,534	83,275,512	21,310,230	12,468,811	117,054,553	1,616	88.59%	9
31	康華飯店	215	45,580	30,088	66.01%	2,424	72,936,090	85,279,774	9,063,391	167,279,255	1,600	87.70%	10
32	豪景酒店	188	39,856	30,483	76.48%	1,994	60,784,415	25,999,395	2,038,875	88,822,685	1,525	83.58%	11
33	六福客棧	225	47,700	42,365	88.82%	1,676	70,995,734	61,029,930	7,720,685	139,746,349	1,488	81.57%	12
34	亞士都飯店	40	8,480	5,657	66.71%	2,204	12,465,317	0	10	12,465,327	1,470	80.56%	13
35	第一飯店	176	37,312	31,368	84.07%	1,636	51,317,192	35,041,701	111,278,225	197,637,118	1,375	75.38%	14
36	華華飯店	112	23,744	18,139	76.39%	1,616	29,315,415	0	1,316,456	30,631,871	1,235	67.66%	15
37	帝后飯店	68	14,416	9,291	64.45%	1,736	16,128,657	481,881	0	16,610,538	1,119	61.32%	16
38	國王飯店	98	20,776	11,149	53.66%	1,620	18,056,838	5,017,047	743,657	23,817,542	869	47.63%	17

		3,223	683,276	534,282	78.19%	2,333	1,246,742,920	1,143,581,152	326,631,396	2,716,955,468	1,825		
總計/ 總平均值		10,311	2,155,107	1,564,663	72.60%	3,831	1,971,284,837	2,446,808,686	694,137,377	5,112,230,900	2,738		

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