

## 2011年7月份台北市觀光旅館營運統計表

資料來源:觀光局網站 (房間數依觀光局數據)

第一頁

編號	Hotel Name	No.of RMs	Total Available	No.ofRM Occupied	Occupancy	Average RmRate	Room Revenue	FB Revenue	Other Revenue	Total Revenue	Revpar	RGI	RGI Ranking
1	台北寒舍艾美	160	4,960	3,537	71.31%	6,364	22,508,096	54,892,037	8,556,535	85,956,668	4,538	136.54%	1
2	台北W飯店	405	12,555	7,278	57.97%	6,821	49,644,835	43,731,981	17,508,161	110,884,977	3,954	118.98%	2
3	遠東飯店	420	13,020	8,021	61.61%	5,840	46,844,819	58,717,503	18,190,678	123,753,000	3,598	108.26%	3
4	晶華酒店	538	16,678	12,578	75.42%	4,656	58,563,482	116,440,377	56,897,182	231,901,041	3,511	105.65%	4
5	六福皇宮	288	8,928	5,891	65.98%	5,121	30,168,793	58,023,029	11,320,416	99,512,238	3,379	101.67%	5
6	喜來登飯店	688	21,328	13,778	64.60%	4,555	62,763,855	106,348,976	22,057,056	191,169,887	2,943	88.54%	6
7	君悅飯店	852	26,412	17,170	65.01%	4,518	77,580,480	80,274,373	22,964,194	180,819,047	2,937	88.38%	7
8	日勝生加賀屋	67	2,077	507	24.41%	8,050	4,081,580	7,291,306	1,946,520	13,319,406	1,965	59.13%	8
		3,418	105,958	68,760	64.89%	5,122	352,155,940	525,719,582	159,440,742	1,037,316,264	3,324		
9	老爺酒店	202	6,262	5,160	82.40%	4,138	21,353,470	15,870,350	6,357,859	43,581,679	3,410	151.34%	1
10	台北凱撒	406	12,586	11,943	94.89%	3,024	36,113,436	16,439,284	5,371,038	57,923,758	2,869	127.35%	2
11	西華飯店	343	10,633	6,488	61.02%	4,499	29,191,930	24,952,065	7,721,224	61,865,219	2,745	121.85%	3
12	神旺飯店	268	8,308	7,096	85.41%	3,189	22,626,200	31,374,192	4,776,132	58,776,524	2,723	120.87%	4
13	首都大飯店	128	3,968	2,515	63.38%	3,801	9,559,730	5,623,233	1,134,396	16,317,359	2,409	106.92%	5
14	國賓飯店	422	13,082	9,049	69.17%	3,429	31,026,361	69,029,335	9,031,458	109,087,154	2,372	105.26%	6
15	亞都麗緻	209	6,479	4,047	62.46%	3,755	15,197,185	14,184,122	3,835,032	33,216,339	2,346	104.10%	7
16	福容飯店台北	120	3,720	2,418	65.00%	3,555	8,595,687	13,650,718	2,081,324	24,327,729	2,311	102.55%	8
17	君品酒店	286	8,866	4,435	50.02%	3,835	17,008,994	26,480,819	8,035,829	51,525,642	1,918	85.14%	9
18	圓山飯店	487	15,097	7,755	51.37%	3,446	26,720,732	41,728,341	23,689,360	92,138,433	1,770	78.55%	10
19	福華飯店	606	18,786	9,318	49.60%	3,489	32,514,000	43,810,000	19,194,000	95,518,000	1,731	76.81%	11
20	歐華酒店	112	3,472	1,390	40.03%	2,919	4,057,429	5,068,779	1,002,203	10,128,411	1,169	51.86%	12

21	北投麗禧	66	2,046	204	9.97%	6,535	1,333,204	2,539,284	1,142,173	5,014,661	652	28.92%	13
		3,655	113,305	71,818	63.38%	3,555	255,298,358	310,750,522	93,372,028	659,420,908	2,253		

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22	慶泰飯店	150	4,650	3,748	80.60%	2,662	9,977,364	5,478,638	606,178	16,062,180	2,146	129.77%	1
23	華泰飯店	212	6,572	4,750	72.28%	2,930	13,919,160	6,401,453	2,248,552	22,569,165	2,118	128.09%	2
24	台北花園酒店	241	7,471	6,909	92.48%	2,228	15,395,274	16,484,444	2,908,274	34,787,992	2,061	124.63%	3
25	天成飯店	226	7,006	6,173	88.11%	2,323	14,338,014	15,886,521	4,213,566	34,438,101	2,047	123.78%	4
26	美麗信酒店	203	6,293	5,413	86.02%	2,304	12,474,109	6,192,991	6,373,590	25,040,690	1,982	119.89%	5
27	兄弟飯店	250	7,750	5,593	72.17%	2,707	15,138,043	39,725,874	4,936,290	59,800,207	1,953	118.14%	6
28	華國飯店	288	8,928	6,703	75.08%	2,574	17,255,740	14,331,205	2,170,553	33,757,498	1,933	116.89%	7
29	三德飯店	287	8,897	6,714	75.46%	2,320	15,579,292	11,434,924	1,512,000	28,526,216	1,751	105.91%	8
30	六福客棧	225	6,975	5,813	83.34%	1,692	9,836,535	8,200,823	1,132,126	19,169,484	1,410	85.29%	9
31	國聯飯店	243	7,533	4,520	60.00%	2,319	10,482,980	3,120,317	1,598,555	15,201,852	1,392	84.17%	10
32	第一飯店	176	5,456	4,657	85.36%	1,568	7,301,131	5,445,427	16,443,663	29,190,221	1,338	80.93%	11
33	亞士都飯店	40	1,240	706	56.94%	2,271	1,603,036	0	0	1,603,036	1,293	78.19%	12
34	豪景酒店	193	5,983	3,983	66.57%	1,853	7,379,458	1,750,270	281,895	9,411,623	1,233	74.60%	13
35	康華飯店	215	6,665	3,246	48.70%	2,353	7,639,400	10,982,067	1,211,544	19,833,011	1,146	69.32%	14
36	華華飯店	112	3,472	2,416	69.59%	1,615	3,902,430	0	119,040	4,021,470	1,124	67.98%	15
37	帝后飯店	68	2,108	1,018	48.29%	1,727	1,757,843	69,235	0	1,827,078	834	50.43%	16
38	國王飯店	98	3,038	895	29.46%	1,591	1,424,014	501,969	99,968	2,025,951	469	28.35%	17

		3,077	100,037	73,257	73.23%	2,258	165,403,823	146,006,158	45,855,794	357,265,775	1,653		
總計/ 總平均值		10,150	319,300	213,835	66.97%	3,645	257,619,374	327,492,087	99,556,188	684,667,649	2,410		

